

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-0010 (October 2009)	FOR FCC USE ONLY
<b>FCC 323 OWNERSHIP REPORT FOR COMMERCIAL BROADCAST STATIONS</b>		<b>FOR COMMISSION USE ONLY FILE NO.</b>

**Section I - General Information**

1.	<p><b>Legal Name of the Respondent</b> RADIO KINGS BAY, INC.</p> <p><b>Street Address (1)</b> P. O. BOX 2525</p> <p><b>Street Address (2)</b></p> <table border="1" data-bbox="194 619 1495 696"> <tr> <td><b>City</b> KINGSLAND</td> <td><b>State or Country (if foreign address)</b> GA</td> <td><b>ZIP Code</b> 31548 - 2525</td> </tr> </table> <table border="1" data-bbox="194 696 1495 763"> <tr> <td><b>Telephone Number (include area code)</b> 9127296000</td> <td><b>E-Mail Address (if available)</b> WKBX@K-BAY106.COM</td> </tr> </table> <table border="1" data-bbox="194 763 1495 840"> <tr> <td><b>FCC Registration Number:</b> 0003468253</td> <td><b>Call Sign</b> WKBX</td> <td><b>Facility ID Number</b> 54649</td> </tr> </table>	<b>City</b> KINGSLAND	<b>State or Country (if foreign address)</b> GA	<b>ZIP Code</b> 31548 - 2525	<b>Telephone Number (include area code)</b> 9127296000	<b>E-Mail Address (if available)</b> WKBX@K-BAY106.COM	<b>FCC Registration Number:</b> 0003468253	<b>Call Sign</b> WKBX	<b>Facility ID Number</b> 54649
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<b>FCC Registration Number:</b> 0003468253	<b>Call Sign</b> WKBX	<b>Facility ID Number</b> 54649							
2.	<p><b>Contact Representative</b> JAMES U. STEELE</p> <p><b>Firm or Company Name</b> RADIO KINGS BAY, INC.</p> <p><b>Street Address (1)</b> P. O. BOX 2525</p> <p><b>Street Address (2)</b></p> <table border="1" data-bbox="194 1017 1495 1094"> <tr> <td><b>City</b> KINGSLAND</td> <td><b>State or Country (if foreign address)</b> GA</td> <td><b>ZIP Code</b> 31548 - 2525</td> </tr> </table> <table border="1" data-bbox="194 1094 1495 1172"> <tr> <td><b>Telephone Number (include area code)</b> 9127296000</td> <td><b>E-Mail Address (if available)</b> WKBX@K-BAY106.COM</td> </tr> </table>	<b>City</b> KINGSLAND	<b>State or Country (if foreign address)</b> GA	<b>ZIP Code</b> 31548 - 2525	<b>Telephone Number (include area code)</b> 9127296000	<b>E-Mail Address (if available)</b> WKBX@K-BAY106.COM			
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3.	<p><b>Nature of Respondent (See Instructions for definitions)</b></p> <p><input checked="" type="radio"/> Licensee</p> <p><input type="radio"/> Permittee</p> <p><input type="radio"/> Entity with an attributable interest</p>								
4.	<p>If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. Section 1.1114):</p> <p><input type="radio"/> Governmental Entity <input type="radio"/> Fee-exempt Report <input type="radio"/> Other <input type="radio"/> Other <input type="radio"/> N/A (Fee Required)</p>								
5.	<p>All of the information furnished in this Report is accurate as of 10/01/2011 (Date entered must (1) be Oct. 1 of the filing year when filing a Biennial Ownership Report (or Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-biennial Ownership Report.)</p>								
6.	<p><b>Purpose: This Report is filed for: (choose one)</b></p> <p>a. <input checked="" type="radio"/> Biennial</p> <p>b. <input type="radio"/> Validation and Resubmission of a previously filed Biennial Report (certifying no change from previous Report)</p> <p>c. <input type="radio"/> Transfer of Control or Assignment of License/Permit</p> <p>d. <input type="radio"/> Report by Permittee filing within 30 days after the grant of a construction permit for a new commercial AM, FM or full power television broadcast station.</p>								

e.  Update / certification of accuracy of an initial Ownership Report filed by Permittee (filing in conjunction with Permittee's application for a station license)

f.  Amendment to a previously filed Ownership Report

File Number: -

If an Amendment, submit as an Exhibit a listing by Section and Question Number the portions of the previous Report that are being revised.

[ Exhibit 1 ]

7. Licensee and Station Information. The stations listed below are all licensed to the following person or entity:

Licensee Name	Licensee's FCC Registration Number (FRN)
RADIO KINGS BAY, INC.	0003468253

**Station List**

This Report is filed for the following stations:

Copy	Call Sign	Facility ID Number	Location (City/State)	Class of service
1.	WKBX	54649	KINGSLAND , GEORGIA	FM Station

8. Respondent is:

- Sole Proprietorship
- For-profit corporation
- Not-for-profit corporation
- General partnership
- Limited partnership
- Other

If "Other," describe nature of the Respondent in an Exhibit.

[ Exhibit 2 ]

**Section II-B - Biennial Ownership Information**

1. Contract Information. List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3613. (Only Licensees, or Respondents with a majority interest in or that otherwise exercise de facto control over the subject Licensee shall respond. Other Respondents should select "Not Applicable" in response to this question.) If the agreement is a local marketing agreement (LMA) or a radio joint sales agreement (JSA), or if the agreement is a network affiliation agreement, check the appropriate box; otherwise, select "Other" for non-LMA/radio JSA or network affiliation agreements.

Not Applicable

[Enter Contract Information]

2. Capitalization (Only Licensees or entities with a majority interest in or that otherwise exercises de facto control over the subject Licensee shall respond.)

Not Applicable

[Enter Capitalization Information]

3. (a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, noninsulated partners, members and other persons or entities with a direct attributable interest in the Respondent. (A "direct" interest is one that is not held through any intervening companies or entities.) In the case of vertical or indirect ownership structures, report only those interests in the Respondent that also represent an attributable interest in the Licensee for which the Report is being submitted.

List each person or entity with a direct attributable interest in the Respondent separately. Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate

ownership reports. In such a structure do not report or file separate reports for persons or entities that do not have an attributable interest in the Licensee for which the report is being submitted.

### Ownership Interests Information

Copy 1.	<b>Name</b>	JAMES U. STEELE
	<b>Address</b>	Street P.O. BOX 610  City/State KINGSLAND , GEORGIA Postal/ZIP Code 31548 - 0610 Country (if not U.S.)
	<b>Listing Type</b>	<input checked="" type="radio"/> Respondent <input type="radio"/> Other Interest Holder
	<b>Relationship to Licensee</b>	<input checked="" type="radio"/> Licensee (or Officer/Director of Licensee) <input type="radio"/> Person with attributable interest <input type="radio"/> Entity with attributable interest
	<b>Positional Interest (Check all that apply)</b>	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Director <input type="checkbox"/> General Partner <input type="checkbox"/> Limited Partner <input type="checkbox"/> LC/LLC/PLLC Member <input checked="" type="checkbox"/> Owner <input checked="" type="checkbox"/> Stockholder <input type="checkbox"/> Attributable Creditor <input type="checkbox"/> Attributable Investor <input type="checkbox"/> Other (please specify):
	<b>FCC Registration Number</b>	0003468253
	<b>Gender, Ethnicity, Race and Citizenship Information (Natural Persons)</b>	<input type="checkbox"/> N/A (entity) <b>Gender</b> <input checked="" type="radio"/> Male <input type="radio"/> Female <b>Ethnicity</b> <input type="radio"/> Hispanic or Latino <input checked="" type="radio"/> Not Hispanic or Latino <b>Race</b> <input type="radio"/> American Indian or Alaska Native <input type="radio"/> Asian <input type="radio"/> Black or African American <input type="radio"/> Native Hawaiian or Other Pacific Islander <input checked="" type="radio"/> White <input type="radio"/> Two or more races

	Citizenship	US
	Percentage of votes	50.0 %
	Percentage of equity	50.0 %
	Percentage of total assets (equity debt plus)	50.0 %
Copy 2.	Name	WENDY L. STEELE
	Address	Street P.O. BOX 610  City/State KINGSLAND, GEORGIA Postal/ZIP Code 31548 - 0610 Country (if not U.S.)
	Listing Type	<input checked="" type="radio"/> Respondent <input type="radio"/> Other Interest Holder
	Relationship to Licensee	<input checked="" type="radio"/> Licensee (or Officer/Director of Licensee) <input type="radio"/> Person with attributable interest <input type="radio"/> Entity with attributable interest
	Positional Interest (Check all that apply)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Director <input type="checkbox"/> General Partner <input type="checkbox"/> Limited Partner <input type="checkbox"/> LC/LLC/PLLC Member <input checked="" type="checkbox"/> Owner <input checked="" type="checkbox"/> Stockholder <input type="checkbox"/> Attributable Creditor <input type="checkbox"/> Attributable Investor <input type="checkbox"/> Other (please specify):
	FCC Registration Number	0019058403
	Gender, Ethnicity, Race and Citizenship Information (Natural Persons)	<input type="checkbox"/> N/A (entity) <u>Gender</u> <input type="radio"/> Male <input checked="" type="radio"/> Female <u>Ethnicity</u> <input type="radio"/> Hispanic or Latino <input checked="" type="radio"/> Not Hispanic or Latino <u>Race</u> <input type="radio"/> American Indian or Alaska Native <input type="radio"/> Asian <input type="radio"/> Black or African American <input type="radio"/> Native Hawaiian or Other Pacific Islander

		<input checked="" type="radio"/> White	
		<input type="radio"/> Two or more races	
		<u>Citizenship</u>	
		US	
	Percentage of votes	50.0 %	
	Percentage of equity	50.0 %	
	Percentage of total assets (equity debt plus)	50.0 %	

(b.) Respondent certifies that any equity and financial interests not reported in response to Question 3(a) are non-attributable.

Yes  No  
[ Exhibit 3 ]

If "No," submit as an Exhibit an explanation.

(c.) Does the Respondent or any person/entity with an attributable interest in the Respondent also hold an attributable interest in any other broadcast station, or in any newspaper entities in the same market, as defined in 47 C.F.R. Section 73.3555?

Yes  No

If "Yes", provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below for the applicable type of interest (broadcast or newspaper). Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. NOTE: Spreadsheets must be submitted in a special "XML Spreadsheet" format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please [Click Here](#).

[Broadcast Interests Subform]

[Newspaper Interests Subform]

(d.) Are any of the individuals listed in response to Question 3(a) married, related as parent-child, or related as siblings?

Yes  No

If "Yes", complete the information describing the relationship.

Familial Relationships				
Copy	Name	Parent/ Child	Spouse	Siblings
1.	JAMES U. STEELE	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
2.	WENDY L. STEELE	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

(e.) Is Respondent seeking an attribution exemption for any officer or director with duties unrelated to the Licensee ?

Yes  No

If "Yes", complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities and explaining why that individual should not be attributed

	<p>an interest.</p> <p><b>[Enter Attribution Exemption Information]</b></p>	
4.	<p><b>Respondent's Interests Held.</b> Each Respondent other than a Licensee should list the name and FCC Registration Number of all entities in which the Respondent holds a direct attributable ownership interest, where that listed entity has an attributable ownership interest in the Licensee of the stations associated with the Report. Licensees should select "N/A" in response to this question.</p> <p><b>For any listing that includes the name of a person or entity reported on multiple Ownership Reports, ensure that the FRN information is consistent among all such Ownership Reports. Respondents should coordinate with each other to ensure such consistency.</b></p> <p><b>[Enter Respondent Interests Held Information]</b></p>	<input checked="" type="checkbox"/> N/A
5.	<p><b>Organizational Chart. LICENSEES ONLY:</b> Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all persons/entities that have attributable interests in the Licensee.</p> <p>Non-Licensee Respondents should select "N/A" in response to this question.</p>	<input checked="" type="checkbox"/> N/A [ Exhibit 5 ]

**SECTION III - CERTIFICATION**

I certify that I am **PRESIDENT**

(Official Title)

of **RADIO KINGS BAY, INC.**

(Exact legal title or name of Respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of the signature below must (1) be no earlier than Oct. 1 of the filing year when filing a Biennial Ownership Report (and no earlier than Nov. 1, 2009 in the case of the initial filing); or (2) be no more than 60 days prior to the date of filing when filing a non-biennial Ownership Report.)

<b>Signature</b> JAMES STEELE	<b>Date</b> 10/02/2011
<b>Telephone Number of Respondent (Include area code)</b> 9127296000	

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).